



GAMEDEV **MCGILL**



McGame Jam 2020

McGill University, Montreal, Quebec

Sponsorship Package

WHO ARE WE?

We are **GameDev McGill**, the game development student society at McGill University.

We are a group of students that are passionate about creating games and enjoy learning new aspects of game development. We hold events to fuel the creativity of our members and provide them with the resources they need to improve their game development skills. Our mission is to foster and grow the game development community at McGill!

We welcome students from all academic backgrounds, regardless of their level of experience!



special thanks to **olivier laurin** for the photos of our 2019 mcgame jam, **erick zhao** for the exec photos, and **jack xie** for the pixel art!



MCGAME JAM

AT A GLANCE

WHEN Friday to Sunday, January 2020 (TBD).

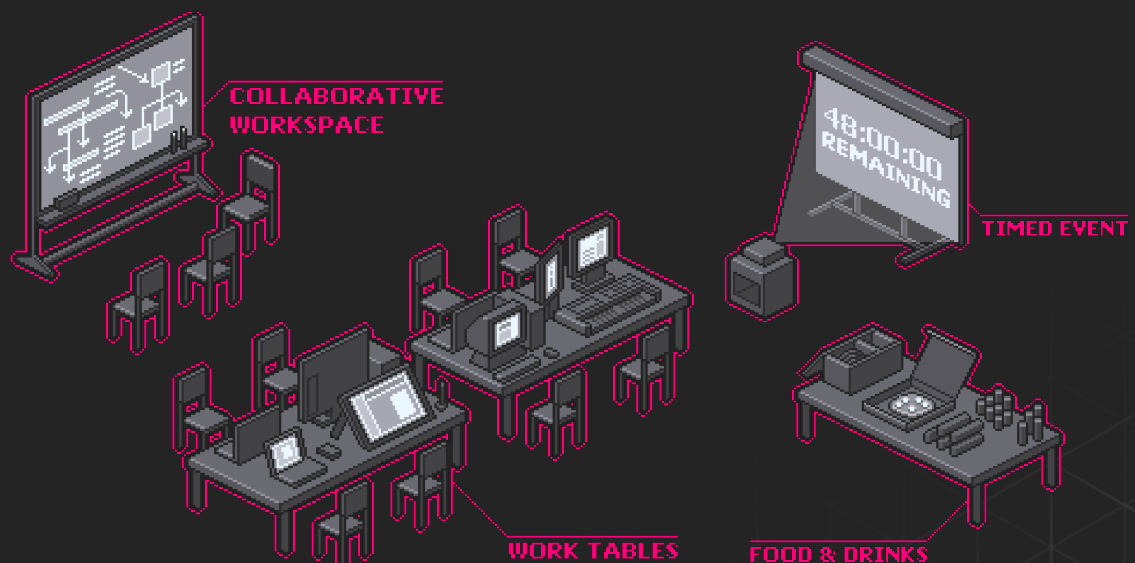
WHERE TBD

WHAT Every year, **GameDev McGill** brings together the community of game development enthusiasts at McGill, Montreal, and beyond in a weekend-long game dev hackathon. Participants are given the opportunity to develop cool new games and showcase them in a supportive and collaborative environment, all the while meeting new friends and enjoying delicious food!

WHO **McGame Jam** imposes no restrictions on who can participate. We welcome students from all academic backgrounds and all universities as well as industry professionals.

WHY **McGame Jam** is an amazing opportunity for people to improve their game development skills, meet other game development enthusiasts, have a chance to talk to industry professionals, and have an awesome weekend packed with lots of fun and learning!

McGame Jam is the main annual event for **GameDev McGill**, a chance for our members' voices to be heard and for the community to hear about our club and all that we do.



MCGAME JAM IN THE PAST

In its past 5 years of operation, **McGame Jam** had the honor to host up to **155 participants** at once, acting as a platform for students from McGill, CEGEP, and other universities in and outside Montreal. This includes students from Concordia, UQAM, ÉTS, Université de Montréal, Sherbrooke, Waterloo, University of Toronto and more!



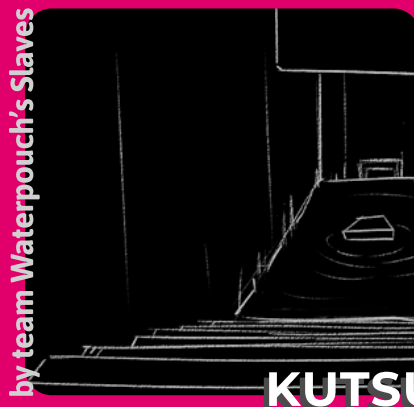
Each year, a different theme is announced and participants have 48 hours to build a game around the chosen theme. At the end, they are given the opportunity to present their game to a group of industry professionals from the gaming industry for a chance to win awesome prizes!

last year's winners include



by team RedHatGames

ABOMINABLE



by team Waterpouch's Slaves

KUTSU



by team District 13

BOOK OF FORBIDDEN KNOWLEDGE

[LINK TO MGJ 2019 ITCH PAGE](#)
[LINK TO GDM ITCH DASHBOARD](#)



WHY SPONSOR US?

Be a leading authority in our mission to promote game development in the McGill sphere and Montreal at large.

McGame Jam provides a nurturing and inclusive environment where teams of game developers have the freedom to use their imaginations and creativity to develop new groundbreaking games, all the while learning and refining their game development skills!

By sponsoring **McGame Jam**, your company has the chance to:



CONNECT WITH TALENT

Meet passionate, skilled, and diverse students enthusiastic about game development and motivated to enter the gaming industry



PUT YOUR NAME OUT THERE

Promote your brand, showcase your work and inspire the upcoming generation of game developers



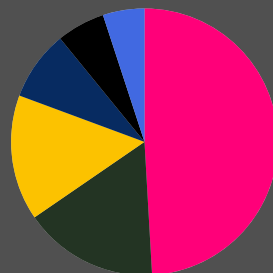
FOSTER THE NEXT GENERATION

Help participants with their technical and creative processes, introduce them to your tools and build a memorable connection with them

games submitted
since 2015

91

student PARTICIPANT POOL in 2019



- MCGILL UNIVERSITY
48.7%
- OTHER
16.2%
- CONCORDIA UNIVERSITY
15.1%
- UQAM
8.4%
- ETS
5.8%
- UNIVERSITÉ DE MONTRÉAL
5.0%

620






participants
since 2015














WHAT WE CAN OFFER

gold \$4000 (limit: 4)	silver \$2000 (no limit)	bronze \$500 (no limit)
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on-site presence

	HIGH	MED	LOW
seats on judge panel <i>priority-based</i>			
sponsor custom prizes			
pre-jam meeting w/ the exec team			
speaker at opening ceremony			

promotion & branding

logo on MGJ & GDM website [★]	L	M	S
logo on posters & banners	L	M	S
logo on participant & volunteer t-shirts	L	M	S
social media shoutouts [★]			
thanked at club events [★]			
swag distribution at club events [★]			
"McGameJam, powered by:" <i>limit: 1</i>			
exclusive on-site workspaces ^{★★}			

recruitment

access to GDM members' CV's [★]			
access to MGJ participants' CVs			
internal job postings to GDM members [★]			
booth before opening ceremony			
host an event with GDM			

- ★ benefit extends to other GameDev McGill activities.
- ★★ naming rights
- S/M/L: small/medium/large logos

if you have any questions about sponsoring us, please email gamedev.external@mcgilleus.ca

